



## **Internet Brands, Inc. to Participate in RBC Capital Markets Technology, Media & Communications Conference**

EL SEGUNDO, Calif. (May 4, 2010) - Internet Brands, Inc. (NASDAQ: INET) announced today that Bob Brisco, the Company's President and Chief Executive Officer, and Scott Friedman, the Company's Chief Financial Officer will present at the RBC Capital Markets Technology, Media & Communications Conference, to be held June 9, 2010 through June 10, 2010 at the Hilton New York Hotel in New York, NY.

Internet Brands' presentation is scheduled to begin at 9:00 am Eastern Time on Wednesday, June 9, 2010.

The presentation will be webcast live and archived online on the Investor Relations section of the Company's website at [www.internetbrands.com](http://www.internetbrands.com).

### **About Internet Brands, Inc.**

Internet Brands, Inc. (NASDAQ: INET) is a unique and leading Internet media company. INET owns and operates more than 100 websites that are leaders in their vertical markets. These sites include ApartmentRatings.com, CarsDirect.com, CruiseReviews.com, DavesGarden.com, DoItYourself.com, FitDay.com, FlyerTalk.com, HealthNews.org, Loan.com, Wikitravel.org, and many more. In total, these sites organically attract (without paid marketing) approximately 58 million unique visitors per month. The vast majority of these sites have very strong community participation.

INET is also unique in its ability to monetize Internet audiences. The company's proprietary platform optimizes yields from its more than 40,000 direct advertisers spanning seven vertical categories. The platform is also core to the company's acquisitions strategy, providing a cost-efficient and scalable approach to expanding the company's online footprint.

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